Determinants of Murabahah Financing for Microfinance

This study aims to analyze the determinants of the decision of micro and small entrepreneurs in the culinary sector in choosing murabaha financing through microfinance. The subjects of this study are micro and small entrepreneurs at microfinance. The sample of this research is 100 micro and small entrepreneurs of the culinary sector members of microfinance which were taken using convenience sampling method. Data collection techniques using questionnaires and documentation. The analysis technique used in this study is exploratory factor analysis. This study will formulate 20 indicators obtained from the preliminary test and then reduced to a factor or variable. The variable to be examined is the decision of micro and small entrepreneurs in the culinary sector in choosing murabaha financing through the microfinance. The stages of the research method are the preliminary test, library study, and the main test conducted on 100 micro and small entrepreneurs in the culinary sector members of microfinance. The results of this study indicate that there are five factors that influence the decision of micro and small entrepreneurs in the culinary sector in choosing murabaha financing through microfinance. These factors include service convenience factors, factors of compensations, trust factors, microfinance image factors and professionalism factors. Funding also impacts micro and small entrepreneurs, both in terms of Madiyah welfare and spiritual welfare. The impact of financing from the Madiyah welfare side can be shown by an increase in business income. In terms of spiritual welfare, the financing of microfinance has helped increase the worship of micro and small entrepreneurs.

Keywords: Micro and Small Entrepreneur Decisions, Microfinance, Exploratory Factor Analysis.
Introduction

Indonesia, which is a developing country, is currently faced with problems such as poverty and unemployment. One effort to overcome this problem is to move the community to engage in productive economic activities and encourage the real sector. One of them is by developing the Micro and Small Entrepreneur sector. Micro and Small Entrepreneurs have an important and strategic role in national economic development (Bank Indonesia, 2018). At present Micro and Small Entrepreneurs still face a variety of classic problems. These problems include low productivity due to difficulties in accessing capital, markets, technology and information. The implication is that Islamic microfinance institutions emerge, namely microfinance institutions based on the Koran and Hadith (Herianingrum, et. Al, 2019). Islamic financial institutions that are commonly found in Indonesia are micro finance. This institution helps provide capital access services for Micro and Small Entrepreneurs.

Microfinance financing must be in accordance with the vision of micro finance, namely improving the welfare of micro and small entrepreneurs. Put simply, financing from micro finance must improve the welfare of Micro and Small Entrepreneur entrepreneurs (in terms of both the world and the hereafter). Essential welfare in Islamic economics is world and the hereafter (Herianingrum, et. al., 2019). World welfare occurs through increased income from micro and small entrepreneurs as a result of financing through micro finance. The need for goods and services is more easily fulfilled with high income. Prosperity in Islam economics is one of the results of activity to achieve maqasid al-shariah (Widiastuti et al., 2019). World welfare is called *madiyah welfare*. The welfare of the hereafter occurs through increased worship of micro and small entrepreneurs as a result of financing through micro finance. Perception in the context of Islamic economics has certain limitations, Muslim consumer perceptions are born of Islamic teachings (Ratnasari et al., 2019). The ultimate inner peace of a Muslim occurs when the Muslim worships to Allah SWT. Micro finance which is an Islamic microfinance institution is demanded to have emotional closeness with its members (micro and small entrepreneurs). It is through this closeness that micro finance can participate in the well-being of the afterlife of its members. Micro finance can provide moral injections so that members experience increased worship. Inner peace through increased worship is called *spiritual welfare*.

The majority of the population in Indonesia is Muslim, and there are so many small and medium businesses (Ratnasari et al., 2020). The large number of Muslims in Indonesia certainly makes micro finance more acceptable and growing. The presence of micro finance that is in line with Islamic principles should be of interest to micro and small Muslim entrepreneurs but so far the development of micro finance is still inferior when compared to conventional microfinance institutions. The Ministry of Cooperatives website says that "The growth of micro finance itself is quite significant. Based on PBMT data, there were 4,500 micro finance in 2015 serving 3.7 million people with assets of around Rp 16
trillion, managed by around 20 thousand people. Data from the Ministry of Cooperatives and Micro and Small Entrepreneurs shows that the number of cooperative business units in Indonesia reaches 150,223 business units, of which 1.5 percent of cooperatives are KSPPS legal entities” (depkop.go.id).

Islam has a long way to have a system regarding financing. Among these types of transactions is *ba’i al-Murabahah* (Antonio, 2011: 101). *Murabaha* financing is one of the most recognized and attractive products for customers of Islamic banking and other Islamic institutions in Indonesia. Herianingrum et al (2019) stated in their study that the distribution of financing with murabaha scheme shows the highest number compared to other financing contracts, the dominance of financing is in the financing of mudharaba, musharaka and murabaha. For example, in 2018, from a total of Rp 286,621 billion in financing carried out by Islamic banks and Islamic business units, the portion of *murabaha* financing reached Rp 150,414 billion or around 52.47 percent of the total funds issued compared to the *mudharabah* contract which only reached Rp 16,770 billion 5.85 percent (Islamic Banking Statistics, 2018).

There are several factors that influence the behavior of business consumers, including: environmental factors, business consumers must pay attention to economic factors that are currently running or expected such as the level of production, investment, consumer spending, and interest rates. In addition to these factors, there are also inter-personal and personal factors that influence the behavior of business consumers (Kotler and Armstrong, 2016: 224).

Financing for Micro and Small Entrepreneurs can provide a broad multiplier effect for the regional economy. Funding to MSEs entrepreneurs is not only able to help with capital which in the future will increase income, but is also expected to absorb more labor from time to time. If you see the large role of Micro and Small Entrepreneurs in driving the regional economy, financing to Micro and Small Entrepreneurs will also have an impact on the development of the regional economy.

**Literature Review**

**Murabahah Financing**

Antonio (2001: 101) explains *ba’i al-murabahah* is the sale and purchase of goods at the original price with additional agreed profits. In *ba’i al-murabahah*, the seller must tell the price of the product he is buying and determine a profit level in addition. *Murabaha* is one of the transactions of buying and selling goods, can be paid in cash can also be paid on hold (credit). *Murabaha* transactions can be paid on credit is true, but murabaha is a sale-purchase transaction (goods that will generate profits), and not a credit transaction (borrowing money) that charges interest (*riba*/usury). (Widodo, 2014: 410).
The Impact of Murabahah Financing

The vision of micro finance is to create an institution that is able to improve the quality of worship of its members (worship in a broad sense), so that it can play a role as a representative of Allah SWT, prospering the lives of members in particular and the general public (Ridwan, 2004: 127). Micro finance products must be in line with the vision of micro finance. One of them is murabaha financing products by micro finance. Murabaha financing for micro finance must be able to improve the quality of worship of its members and prosper the lives of its members. Prosperity in the world and in the hereafter must be achieved because humans not only live in the human realm but also in the afterlife as in the word of Allah SWT:

It means: “And seek, through that which Allah has given you, the home of the Hereafter; and (yet), do not forget your share of the world. And do good as Allah has done good to you. And desire not corruption in the land. Indeed, Allah does not like corrupters.” (QS. Al-Qasas [28]:77) (Ministry of Religion, 2019).

Decision Making Process

Kotler and Keller (2016: 195) explain the stages in the consumer decision making process. Explanation of the five stages are: Problem Recognition, Information Search, Purchasing Decisions, Post-Purchase Behavior. Muflih (2006: 96) argues that the proportion of Muslim consumer behavior is: consumer perception is formed through the concept of maslahah, consumers will avoid consuming something that is mudharat because the concept of maslahah has already been embedded in consumer perception, the perception of maslahah that has been embedded in consumers will encourage consumer desires to reach the pleasure of Allah SWT, consumers will limit their consumption to the needs that are truly needed, the efforts of consumers in reaching the pleasure of Allah SWT will form perceptions of Islamic needs, perceptions of Islamic needs that are formed will affect consumer purchasing decisions. An illustration of the six proportions is shown in Figure 1.

Source: Muflih, 2006

Figure 1. Maslahah theory
Method

This research uses a *mix methods* approach, which is a research method by combining two research methods at the same time, qualitative and quantitative in a research activity so that more comprehensive, valid, reliable, and objective data will be obtained (Sugiyono, 2011: 18). First, this research carried out with an exploratory quantitative approach that will be used to analyze what factors influence the decisions of micro and small entrepreneurs in the culinary sector in choosing murabahah financing through micro finance. Second, qualitative research is used to find out how the impact of murabaha financing on micro and small entrepreneurs.

Indicators that influence the decisions of micro and small entrepreneurs in the culinary sector in choosing murabaha financing through micro finance are obtained from the results of data searching through the distribution of questionnaires with the open question format in preliminary tests involving 30 respondents of micro and small entrepreneurs in the culinary sector who have done murabaha financing through micro finance. Through the answers to the questionnaire 20 factors were formulated. The measurement scale of variables in this study uses a Likert scale with categories: Strongly disagree = Score 1, Disagree = Score 2, Simply Agree = Score 3, Agree = Score 4, Strongly Agree = Score 5.

In this study, the sample was 100 samples consisting of micro and small entrepreneurs in the culinary sector who had conducted murabaha financing through micro finance.

Factor analysis model (Malhotra, 2010: 637):

\[ X_i = A_{i1}F_1 + A_{i2}F_2 + A_{i3}F_3 + \ldots + A_{im}F_m + V_i U_i \]

Description:
- \( X_i \) = standardized variable i
- \( A_{ij} \) = Standardized compound regression coefficient for ordinary factors j
- \( F \) = ordinary factor
- \( V_i \) = Standardized regression coefficient of variable i for unique factors i
- \( U_i \) = Unique factor for variable i
- \( M \) = Number of ordinary factors

Malhotra (2010: 638) mentions some statistics related to factor analysis, namely: Barlett's test of sphericity, Correlation Matrix, Communality, Eigen Value, Factor Loading, Load Factor Plot, Factor Matrix, Factor Score, sampling size sufficiency of Kaiser-Meyer-Olkin, Variance Percentage, Residue, Scree Plot while the steps of carrying out the factor analysis are: Formulating the Problem, Making Correlation Matrix, Determining Analysis Method, Determining Number of Factors, Rotating Factors, Interpreting Factors, Calculating Factor Scores, Selecting Substitute Indicators, Determining Fit Model through residues.
Validity test is used to measure the validity of a questionnaire. Sugiyono (2017: 125) explains that the formula used is

\[ r_{XY} = \frac{N\sum XY - \sum X \sum Y}{\sqrt{N\sum X^2 - (\sum X)^2} \sqrt{N\sum Y^2 - (\sum Y)^2}} \] ..............................(3.2)

**Description:**

\( r_{XY} \) = The correlation coefficient between variables X and Y  
N = Number of samples in the researcher  
X = Total score of variable X question items  
Y = Total score for multiplying of items X and Y

The reliability test is actually a tool to measure the reliability of a questionnaire. Sugiyono (2018: 130) explains that the formula used is:

\[ r_{11} = \left( \frac{k}{k-1} \right) \left( 1 - \frac{\sum \sigma_i^2}{\sigma_r^2} \right) \] ..............................(3.3)

**Description:**

\( r_{11} \) = Instrument reliability  
k = the number of questions  
\( \sigma_i^2 \) = Total variance  
\( \sum \sigma_i^2 \) = Number of item variances

**Results**

**Description of Research Results**

The description of the study will be explained about the characteristics of the respondents in this study as well as the description of the answers of the respondents.

**Table 1. Characteristics of Respondents**

<table>
<thead>
<tr>
<th>Basic</th>
<th>Category</th>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender</td>
<td>Male</td>
<td>19 Persons</td>
<td>19 %</td>
</tr>
<tr>
<td></td>
<td>Female</td>
<td>81 Persons</td>
<td>81 %</td>
</tr>
<tr>
<td>Last education</td>
<td>SD/MI</td>
<td>4 Persons</td>
<td>4 %</td>
</tr>
<tr>
<td></td>
<td>SMP/MTs</td>
<td>8 Persons</td>
<td>8 %</td>
</tr>
<tr>
<td></td>
<td>SMA/SMK/MA</td>
<td>76 Persons</td>
<td>76 %</td>
</tr>
<tr>
<td></td>
<td>Diploma/S1/S2/S3</td>
<td>12 Persons</td>
<td>12 %</td>
</tr>
<tr>
<td>Age</td>
<td>17-19 Years old</td>
<td>0 Person</td>
<td>0 %</td>
</tr>
<tr>
<td></td>
<td>20-22 Years old</td>
<td>5 Persons</td>
<td>5 %</td>
</tr>
<tr>
<td></td>
<td>23-25 Years old</td>
<td>2 Persons</td>
<td>2 %</td>
</tr>
<tr>
<td></td>
<td>&gt;25 Years old</td>
<td>93 Persons</td>
<td>93 %</td>
</tr>
<tr>
<td></td>
<td>&lt;1 Year</td>
<td>25 Persons</td>
<td>25 %</td>
</tr>
<tr>
<td></td>
<td>1-3 Year</td>
<td>23 Persons</td>
<td>23 %</td>
</tr>
</tbody>
</table>
Long been a member of BMT

<table>
<thead>
<tr>
<th></th>
<th>4-5 Year</th>
<th>6 Persons</th>
<th>6 %</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt;5 Year</td>
<td>46 Persons</td>
<td>46 %</td>
<td></td>
</tr>
</tbody>
</table>

Source: Appendix

**Factor Analysis**

Table 2 is a table of *total variance explained* which illustrates the number of factors formed. Factors are formed if they have an eigenvalue > 1.

**Table 2. Total Variance Explained Results**

<table>
<thead>
<tr>
<th>Component</th>
<th>Initial Eigenvalues</th>
<th>Extraction Sums of Squared Loadings</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>% of Variance</td>
</tr>
<tr>
<td>1</td>
<td>8,310</td>
<td>43,734</td>
</tr>
<tr>
<td>2</td>
<td>1,446</td>
<td>7,608</td>
</tr>
<tr>
<td>3</td>
<td>1,338</td>
<td>7,040</td>
</tr>
<tr>
<td>4</td>
<td>1,131</td>
<td>5,954</td>
</tr>
<tr>
<td>5</td>
<td>1,039</td>
<td>5,471</td>
</tr>
<tr>
<td>6</td>
<td>0,876</td>
<td>4,611</td>
</tr>
<tr>
<td>7</td>
<td>0,776</td>
<td>4,085</td>
</tr>
<tr>
<td>8</td>
<td>0,619</td>
<td>3,259</td>
</tr>
<tr>
<td>9</td>
<td>0,519</td>
<td>2,731</td>
</tr>
<tr>
<td>10</td>
<td>0,475</td>
<td>2,498</td>
</tr>
<tr>
<td>11</td>
<td>0,454</td>
<td>2,388</td>
</tr>
<tr>
<td>12</td>
<td>0,386</td>
<td>2,030</td>
</tr>
<tr>
<td>13</td>
<td>0,298</td>
<td>1,569</td>
</tr>
<tr>
<td>14</td>
<td>0,284</td>
<td>1,496</td>
</tr>
<tr>
<td>15</td>
<td>0,270</td>
<td>1,419</td>
</tr>
<tr>
<td>16</td>
<td>0,234</td>
<td>1,230</td>
</tr>
<tr>
<td>17</td>
<td>0,203</td>
<td>1,068</td>
</tr>
<tr>
<td>18</td>
<td>0,182</td>
<td>0,958</td>
</tr>
<tr>
<td>19</td>
<td>0,162</td>
<td>0,852</td>
</tr>
</tbody>
</table>

Source: Appendix

Table 2 shows the results of the *eigenvalue* value which shows the five factors formed, where the five results show the value of the data above one. The next step is the process of *component matrix* and factor rotation so that the factor matrix becomes simpler and spreads to several different factors. The results of this process are in table 3:
Table 3 shows the results of the factor rotation which shows the distribution of the 19 indicators formed on five factors. The matrix component can be interpreted if it has a loading factor of more than 0.5. Naming factors are based on indicators that have the greatest loading value (Ghozali, 2005 in Hariyadi, 2016: 30). The results of the matrix component table show that the 19 indicators that will form the five factors are as follows:

1. The first factor consists of indicators "Fast disbursement of funds from micro finance (X8)" , "Collateral required for financing in micro finance does not burden micro and small entrepreneurs (X9)" , "Terms for proposing easy financing for micro finance Ummah (X7) " , " Nominal submission that can be in accordance with the needs of micro and small entrepreneurs (X14) " , " Good service from micro finance (X10) " . There are five indicators included in factor one. The highest loading value lies in the indicator (X8) with a loading value of 0.855. The indicator is about the use of technology-based systems from micro finance. Therefore, the first factor will be named the ease of service factor.

2. The second factor consists of indicators "There is no penalty for late payment installments from micro finance (X16)" , light installments from micro finance (X4) " , " use of technology-based systems (X5) " . There are three indicators included in the
second factor. The indicator that has the highest loading value is the indicator (X16) with a loading value of 0.813. The indicator concerns the absence of late payment installment penalties from micro finance. Therefore, the second factor will be named the compensation factor.

3. The third factor consists of indicators "Curiosity (X20)", "The existence of a micro finance office building (X17)", "Helping the economy of Muslims (X18)", "Formed cooperatives that prioritize welfare (X19)". There are four indicators included in the third factor. The indicator that has the highest loading value is the indicator (X20) with a loading value of 0.759. The indicator is about the curiosity of micro and small entrepreneurs towards the Islamic financial system from micro finance. Therefore, the third factor will be named the trust factor.

4. The fourth factor consists of indicators "micro finance's image (X11)", "conformity of financing to Islamic law (X1)", "admin fees and small murabahah margins (X3)". There are three indicators included in the fourth factor. The indicator that has the highest loading value is the indicator (X11) with a loading value of 0.742. The indicator is about the big names of micro finance. Therefore, the fourth factor will be named the micro finance’s image factor.

5. The fifth factor consists of "professionalism of the Account Officer (X13)" and "installment shuttle (X12)". There are two indicators included in the fifth factor. The indicator with the highest loading value is X13 with a value of 0.793. The indicator discusses the neatness and discipline of the account officer at work. Therefore, the fifth factor will be named the professional factor.

Validity and Reliability Test

In this study, the measuring instrument used was a questionnaire so that the validity and reliability tests were carried out to measure whether each statement item contained in the questionnaire was able to measure the perceptions of the respondents. The calculated value is declared valid if the r value exceeds the r table value of 0.195. The results can be seen in table 4:
Table 4. Validity Test Results

<table>
<thead>
<tr>
<th>Item</th>
<th>r count</th>
<th>Item</th>
<th>r count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>0.475</td>
<td>11</td>
<td>0.424</td>
</tr>
<tr>
<td>2</td>
<td>0.248</td>
<td>12</td>
<td>0.366</td>
</tr>
<tr>
<td>3</td>
<td>0.675</td>
<td>13</td>
<td>0.388</td>
</tr>
<tr>
<td>4</td>
<td>0.401</td>
<td>14</td>
<td>0.520</td>
</tr>
<tr>
<td>5</td>
<td>0.608</td>
<td>15</td>
<td>0.549</td>
</tr>
<tr>
<td>6</td>
<td>0.708</td>
<td>16</td>
<td>0.518</td>
</tr>
<tr>
<td>7</td>
<td>0.675</td>
<td>17</td>
<td>0.557</td>
</tr>
<tr>
<td>8</td>
<td>0.605</td>
<td>18</td>
<td>0.688</td>
</tr>
<tr>
<td>9</td>
<td>0.645</td>
<td>19</td>
<td>0.663</td>
</tr>
<tr>
<td>10</td>
<td>0.696</td>
<td>20</td>
<td>0.426</td>
</tr>
</tbody>
</table>

Source: Appendix

Based on the results of the validity test in table 4, the whole question items submitted to respondents have a value of \( r \) table greater than 0.195 so that the overall question items are valid. A measuring instrument is said to be reliable if the Cronbach’s Alpha value is more than 0.60.

Table 5. Reliability Test Results

<table>
<thead>
<tr>
<th>Cronbach’s Alpha</th>
<th>N of Items</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.925</td>
<td>20</td>
</tr>
</tbody>
</table>

Source: Appendix

The results of the Cronbach’s Alpha value indicate that all question items from all the indicators studied were stated to be reliable because they have a Cronbach Alpha value > 0.60.

Discussion

The results of calculations that have been carried out in the previous discussion, have been obtained by five factors. These five factors will be explained one by one as follows:

1. Ease of Service

   The first factor is the Ease of Service Factor. This factor consists of five indicators "Fast disbursement of funds from micro finance (X8)", "Collateral required for financing in micro finance does not burden micro and small entrepreneurs (X9)", "Easy terms for proposing financing for micro finance (X7)", "Nominal submission that is adjustable with the needs of micro and small entrepreneurs (X14)", "Good service from micro finance (X10)". Indicator X7 has a direct link with indicator X8 so the first factor is called the Ease of Service Factor. Submission of funding to micro finance will be easier to process when the terms of submission are easy. In the sense of the financing documents as a simple filing requirement, it will certainly
help the ACC process or whether the submission. When the ACC process is fast, the impact of disbursing funds will be fast too. In addition, the disbursement of funds is fast or not related to the services of micro finance employees. The better the service, the more micro and small entrepreneurs will become members and apply for financing through micro finance. The verse relating to service improvement as follows:

It means: "O you who have believed, spend from the good things which you have earned and from that which We have produced for you from the earth. And do not aim toward the defective therefrom, spending (from that) while you would not take it (yourself) except with closed eyes. And know that Allah is Free of need and Praiseworthy." (Surah Al-Baqarah [2]: 267) (Ministry of Religion, 2017)

Based on field observations, the authors see that the process of disbursing funds ranges from 3 to 7 days. This makes micro and small entrepreneurs interested. The fast disbursement process will greatly help the needs of micro and small entrepreneurs related to capital and business expansion.

2. Compensation

The second factor is the Compensation Factor. There are three indicators that form this factor, namely the indicator "There is no late payment penalty from micro finance (X16)", "a light installment of micro finance (X4)", "the use of technology-based systems (X5)". Compensation related to the absence of fines. The existence of fines in murabaha financing transactions will make it difficult for micro and small entrepreneurs to develop and this makes micro and small entrepreneurs uninterested. The fines in murabaha financing are also gharar because they will bias the selling price of the goods that are transacted so that they will be incompatible with Islamic law.

Based on field observations, the authors see that micro finance does not impose fines on late installments. This is certainly very helpful for micro and small entrepreneurs to develop. In addition, in the absence of fines, the Islamic Sharia principles regarding financing transactions are actually implemented. Funding from micro finance does not contain elements of usury as has been prohibited in the word of Allah SWT below:

It means: "People who eat (take) usury cannot stand but rather as the founding of a person who is possessed by shaitan because of (pressure) insanity. Their situation is like that, because they say (opinion), actually buying and selling is the same as usury, even though Allah has justified the sale and prohibiting usury. Those who have reached him the prohibition from his Lord, then continue to stop (from taking usury), then for him what he has taken first (before the prohibition comes); and his affairs (it's up to) Allah. People who return (taking usury), then that person is the inhabitants of hell; they are eternal in them". (Surat al-Baqarah [2]: 275) (RI Ministry of Religion, 2017).
3. Trust
The third factor is the Trust Factor. There are four indicators that form this factor, namely the indicator "Curiosity (X20)", "The existence of a micro finance office building (X17)", "Helping the economy of Muslims (X18)", "in the form of cooperatives that promote welfare (X19)". Indicators X18 and X19 have a direct relationship with indicators X20 so the third factor is called the Trust Factor. Islamic economic system has the principle (maslahah), promoting the principle of welfare for all parties, it is also in accordance with the principle of cooperatives which have the principle of welfare of members. This principle of well-being is what makes micro and small entrepreneurs interested and believe in trying the Islamic financial system. Theory of business consumer behavior also explains that one of the factors that influence business consumer behavior decisions is a personal factor (Kotler and Keller, 2016: 222). This trust is part of the personal factor.

Based on field observations done by the author, the author sees that so far micro and small entrepreneurs are more often confronted with conventional economic systems, ranging from banks and non-bank financial institutions. Many micro and small entrepreneurs do not have any other choice but to use the existing system. The conventional economic system is also burdensome for some micro and small entrepreneurs, especially related to interest (usury). Islamic economic system offered by micro finance has made micro and small entrepreneurs interested. The trust to try the Islamic financial system that has the principle of welfare is what makes micro and small entrepreneurs choose financing through micro finance.

4. Micro finance’s image
The fourth factor is the micro finance’s image factor. There are three indicators that make up this factor, they are "micro finance’s image (X11)", "conformity of financing to Islamic law (X1)", "small admin fees and murabahah margin (X3)". There are three indicators included in the fourth factor, so-called micro finance’s image factor. Big name or micro finance's image will have an impact on the level of trust of micro and small entrepreneurs to the micro finance's image.

Based on field observations, the authors see that there are big names in micro finance. Some respondents are interested in becoming a member and choosing financing through micro finance because micro finance is part of a trust light foundation that has educational institutions such as kindergartens. This makes micro and small entrepreneurs who are around the location of micro finance have their own level of trust.

5. Professionalism
The fifth factor is the Professional Factor. There are two indicators in this factor namely the indicator "Shuttle installments (X12)" and "Neat and disciplinary Account Officer (X13)". Indicators X12 and X13 have a direct relationship so the fifth factor is called the Professionality Factor. The spearhead of a micro finance is the account officer. Micro and small entrepreneurs
are interested in the neat appearance of account officers and the discipline of account officers in collecting installments. This discipline will make financing installments completed on time.

Based on field observations, the authors see that micro and small entrepreneurs who are members of micro finance are very interested in the service of micro finance account officers who are diligent, disciplined and neat. This shows the professionalism of work.

The Impact of Financing on Micro and Small Entrepreneurs

Funding which is a product of micro finance must lead to the vision of micro finance, namely efforts to improve the quality of worship of its members. The impact of financing from micro finance must cover two sides, namely the world and the hereafter. This is as explained by the word of God:

It means: "And seek, through that which Allah has given you, the home of the Hereafter; and (yet), do not forget your share of the world. And do good as Allah has done good to you. And desire not corruption in the land. Indeed, Allah does not like corrupters" (Q.S Al Qasas [28]: 77) (Ministry of Religion, 2017).

The impact of murabahah micro finance financing for micro and small entrepreneurs in the culinary sector not only covers world affairs but also matters of worship (afterlife). Simply described by Figure 2.

Figure 2. Coverage Structure Impacts of Financing

Respondent data shows that the majority of respondents experienced an impact on world and hereafter affairs after financing through micro finance. This is explained in Figure 2.
Figure 3 explains that there are a total of 6 people who feel they have not experienced any financial impacts both for world affairs and the afterlife, while 94 people or 94% of the total other respondents experienced positive impacts both in terms of worldly and ukhrawi (afterlife affairs). The impact on world affairs in general can be seen through an increase in world welfare which is illustrated by an increase in the income of micro and small entrepreneurs. This will be explained in Figure 3.

Figure 4 explains that as many as 61 people or 64.8% percent of the total respondents experienced an increase in operating income while the remaining 35.10% or 33 respondents did not experience an increase in operating income. This is caused by the allocation of funds from the proceeds of financing used for the productive sector so that businesses grow and the effect is an increase in operating revenues. Some respondents did not experience this due to several reasons, namely the allocation of funds resulting from financing to the consumer sector and inappropriate business strategies.
The impact of financing related to *ukhrawi* (afterlife affairs) of micro and small entrepreneurs from the results of micro finance financing can also be seen from the response patterns of the respondents described in figure 6.

![Figure 6. Number of Respondents Who Have Impact on Spiritual Welfare](image)

**Figure 6.** Number of Respondents Who Have Impact on *Spiritual Welfare*

Figure 6 explains that the number of respondents who felt murabaha financing of micro finance had an impact on religious affairs was 10.63 percent or 10 people, while the remaining 84 people felt that financing only had an impact on world affairs. From figure 6 it can be concluded that the impact of financing on religious affairs is still not massive and significant. This is because the condition of account officers who must follow the rules of micro finance is related to work targets so that the approach to micro finance members becomes less. *Da'wah* can occur through an account officer who does meet with members of micro finance everyday.

Worship in the broadest sense encompasses everything that is loved by God and His pleasure, words and deeds physically and mentally. These include prayer, fasting, almsgiving, hajj, true speech, devotion to parents, friendship, keeping promises, and others. So it includes the *fardhu*, *mualmalah*, and even *akhlakul karimah* (Nasution, 1999). So, Worship in Islam encompasses all aspects of human life without any limits in every step and act of man.

Worship are divided into *mahdhah* (*ubudiyah* ritual) and *ghairu mahdhah* (*muamalah*). *Mahdhah* worship is worship that is reflected in the five pillars of Islam, namely the *syahadat* (creed), prayer, zakat, fasting, and hajj. *Mahdhah* worship is a worship that is determined by the method and practice. While *Ghairu Mahdhah* is all worship that is not included or outside of Mahdhah worship. Something can be said of ghairu mahdhah worship when it is only intended to achieve the pleasure of God (Marzuki, 2017). If further elaborated, some respondents who feel affected by the funding related to spiritual welfare can be divided into...
two scopes, namely the matters of worship of mahdhah and ghairu mahdhah which are explained in Table 6.

**Table 6. Respondents Who Have Impacts on Spiritual Welfare**

<table>
<thead>
<tr>
<th>Resp.</th>
<th>Answer</th>
<th>Mahdhah</th>
<th>Ghairu mahdhah</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Helping the economy of Muslims</td>
<td></td>
<td>V</td>
</tr>
<tr>
<td>6</td>
<td>Routine to the Mosque (prayer in congregation)</td>
<td>V</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Helping Muslims (economics)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>More often take recitation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>39</td>
<td>Religious sharing (with an Account Officer)</td>
<td></td>
<td>V</td>
</tr>
<tr>
<td>47</td>
<td>Prayers become more diligent</td>
<td></td>
<td>V</td>
</tr>
<tr>
<td>57</td>
<td>Often follows the recitation at the mosque</td>
<td></td>
<td>V</td>
</tr>
<tr>
<td>59</td>
<td>Advancing the economy of Muslims</td>
<td></td>
<td>V</td>
</tr>
<tr>
<td>63</td>
<td>Helping the economy of Muslims (alms)</td>
<td></td>
<td>V</td>
</tr>
<tr>
<td>74</td>
<td>Assist in the question and answer of the Islamic religion</td>
<td></td>
<td>V</td>
</tr>
</tbody>
</table>

Source: Appendix

Table 6 explains that out of a total of 10 affected customers in the matters of the afterlife, they are divided into two people who feel that their *mahdhah* worship is increasing and eight people feel that their *ghairu mahdhah* worship is increasing. It can be concluded that *murabaha* financing from micro finance has an impact on the worship of its members, namely micro and small entrepreneurs in the culinary sector, both *mahdhah* and *ghairu mahdhah*.

![Figure 7. Number of Respondents Who Have Impact on Spiritual Welfare and Madiyah Welfare](image-url)
Figure 7 explains that there were 6 respondents who were both affected, both in terms of madiyah welfare and spiritual welfare. The impact on both welfare, namely spiritual welfare and madiyah welfare like this is indeed in accordance with the initial vision of micro finance as an Islamic microfinance institution. Ridwan (2004: 31) explains that the presence of micro finance as a newcomer in community empowerment through the savings and loan system and Islamic financing is intended to be a more innovative alternative in financial services. In accordance with his vision, micro finance must lead to efforts to create an institution that is able to improve the quality of worship of its members (worship in the broadest sense) so that it can act as a representative-servant of Allah SWT, prospering the lives of members in particular and the general public (Ridwan, 2004: 127). The results of interviews with respondents indicate that the impact of murabaha micro finance financing is developing businesses from micro and small entrepreneurs in the culinary sector. Operating income per month is increased so that the welfare madiyah is achieved. Socialization, communication, and advice as a form of social contact between the account officer and small micro entrepreneurs at the time of the transaction make micro and small entrepreneurs become more motivated in terms of worship. The increasing side of worship has implications for inner peace so that spiritual well-being is achieved.

**Conclusion**

The conclusion that can be drawn from the results of the study is found five factors that influence the decision of micro and small entrepreneurs in the culinary sector in choosing murabahah financing through micro finance, namely ease of service, compensation, trust, micro finance's image and professionalism. The indicator that has the highest loading value is fast disbursement of funds from micro finance. This shows that indirectly all indicators of the factors formed by the decision of the micro small entrepreneurs in the culinary sector in choosing murabahah financing are influenced by the rapid disbursement process. Murabaha financing from micro finance on micro and small entrepreneurs has an impact on the world side but also the afterlife. Viewed from the world side, financing from micro finance helps the economy of micro and small entrepreneurs through increasing business income and this is called madiyah welfare. In terms of the afterlife, financing increases the worship of micro and small entrepreneurs both mahdhah and ghairu mahdhah worship. This is called spiritual welfare.

Suggestions for micro finance to maintain or even speed up the process of disbursement of funds, especially for members of micro finance who have long been members, because this has proven to be liked by micro and small entrepreneurs in the culinary sector who are members of micro finance. In addition, micro finance needs to pay more attention to members in the sense that when the member is a micro and small entrepreneur, he will have a fast (daily) cash flow rate so that micro finance must pay more attention to the process of disbursement of funds.
REFERENCES


Fauzi, Waida Irani Mohd, Sany Sanuri Mohd Mokhtar, Shamshuritawati Sharif and Rushemi Zain Yusoff. (2013). Retail Store Attributes In Islamic Perspectives. Malaysia: School of Business Management, College of Business School of Quantitative Sciences, College of Arts and Sciences Universiti Utara Malaysia.


